

24/25



BAKERMAN®

*The
snack
brand*

1975, Heiko Thees with his mum Helga on the way to school. In the schoolyard, Heiko made his first bakery business.



In a world that is changing extremely fast, we often look for an anchor in the traditional.

At Bakerman, we understand the power of tradition, because it's the key to identity. Our centrepiece, Heiko Thees' father's handwritten recipe book from 1962, is more than just ageing pages. It's the proof of our roots, a legacy that we are proud to hold in our hands.

Every ageing page tells a story of love, dedication and the distinctive flavour of our origins. As bakers, we remain committed to our roots. Heiko Thees, who learned the traditional craft more than 35 years ago in his father's bakery on the island of Rügen, has a deep love for baked goods in his heart. This love is what drives us. But at Bakerman, we are both keepers of tradition and creators of the new.

We see the recipes not only as the old, but also as the key to new wow-effects and surprises. **Our baked goods are more than just products – they are an expression of our creativity, a tribute to the past and a promise for the future.**

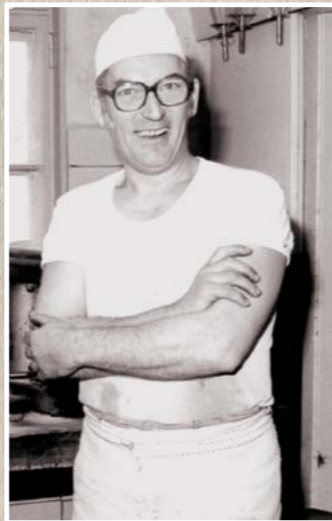
As a team, we believe that tradition and the proven should not exist exclusively in the past. They are our base, our inspiration as we are courageously breaking new paths.

#celebratethespirit – We celebrate the heritage by using the old recipe book as a compass into the future. It's our source of creativity, the drive for surprising creations that not only touch the senses but also the heart.

Every Bakerman snack tells a love story from the past and opens the door to a new adventure in which yesterday and tomorrow merge into a flavour experience and our customers will be impressed over and over again.



Owner Heiko Thees, 1986



Jürgen Thees, 1986



1986, Heiko Thees during his master craftsman's examination. Presentation of a bread range.



Bakery of Heiko's father:
Brot- und Feinbäckerei Jürgen Thees
August-Bebel-Straße 20
Putbus / Island of Rügen



Handwritten recipe book by Heiko Thees' father from 1962.

#loved roots

#celebrate the spirit



HELLO, we are the Bakermans from Gronau.

WE ARE

an owner-managed company that has specialised in high-quality frozen baked goods in both the sweet and savoury segments since 2007.

WE PRODUCE

in our highly modern production facilities, classic and innovative products with artisan charm.

WE HAVE

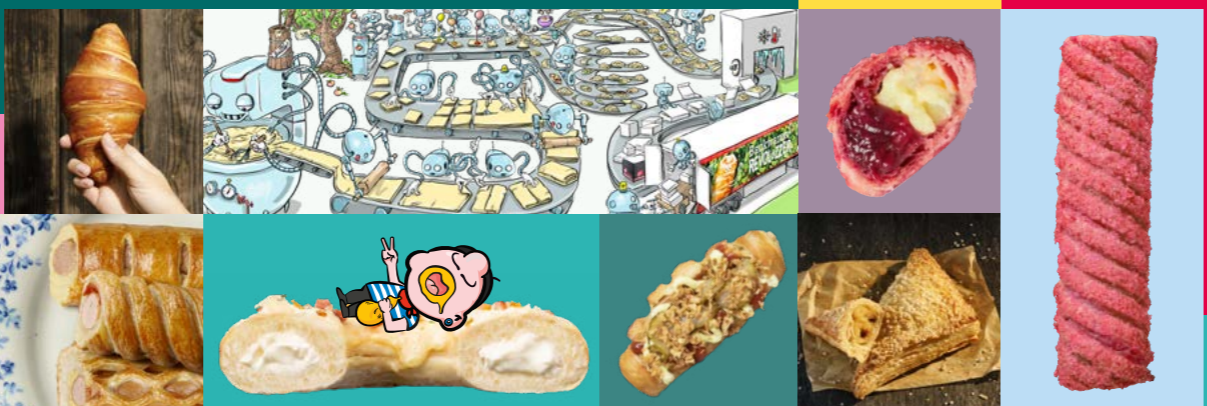
300 products in our range.

WE ARE HUNGRY

for innovation, for a head start, for change. Stay hungry – that's what we live by. That's us.

WE PASSIONATELY PURSUE

innovative ideas and produce unique snacks that have a revolutionary impact on the market!

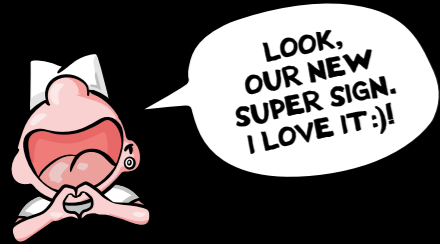


WE SET THE STANDARDS AND REDEFINE THE MARKET.

Our approach is simple:
we only stop when better is no longer possible.
The result?
Incredibly tasty snack creations that leave us speechless and trigger pure enthusiasm.



We don't just create baked goods here, we create experiences!



BAKERMAN

WE ARE:



MOTIVATED



INNOVATIVE



DIFFERENT



A COOL TEAM



REGIONAL & LOCAL



REVOLUZER



OWNER-OPERATED



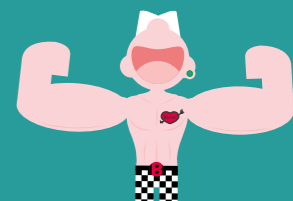
IN LOVE WITH BAKED GOODS



HUNGRY

The snack brand

FAST



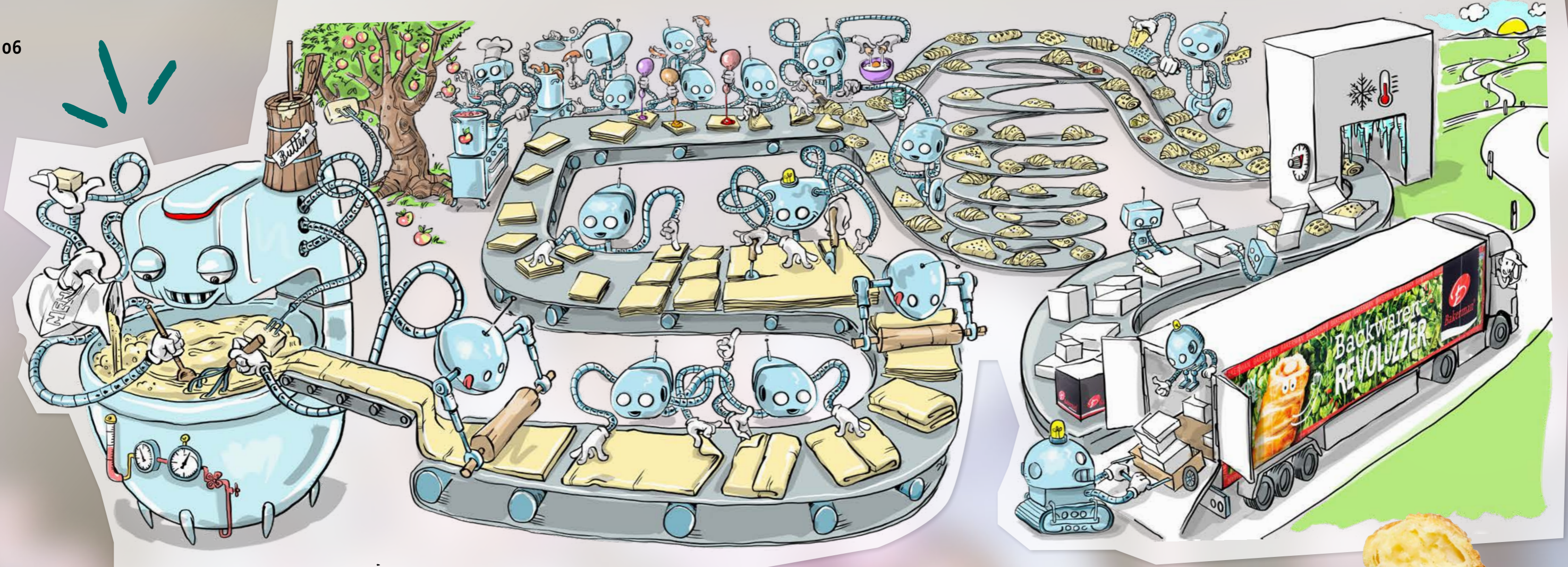
CONTENT

SNACK SENSATIONS

WTB
WHAT THE BAKE

P. 10

OUR PRODUCTION FACILITIES	06
SNACK SENSATIONS	10
FILLED PIZZA-DONUTS	12
SNACKSTICKS	16
TOASTYS	20
PIZZA-DONUTS	22
PINSA & PIZZA	24
BOREK	30
SAUSAGE SNACKS	32
CROISSANTS	34
SWEET PASTRY	38
PUFF PASTRY STICKS	40
PRETZEL FAVOURITES	42
SWEET BISCUITS	44
OUR SAVOURY TOP 5	46
OUR SWEET TOP 5	48
BAKING RECOMMENDATIONS	50
PRODUCT OVERVIEW	52



since
2010
+



Our production facilities –

LOCATION

BEUGEN

IFS Food „Higher Level“
certified

Production expertise

PUFF PASTRY

Product group

- DANISH PASTRY
- CROISSANTS (filled and unfilled)
- PUFF PASTRY PRODUCTS



Our production facilities –

LOCATION **BEXBACH**

IFS Food „Higher Level“
certified



Production expertise

PIZZA & PIZZA SNACKS



Product group

- **PIZZA** (various shapes & sizes)
- **PIZZA-DONUT** (filled and unfilled)
- **PIZZA-BURGER**
- **PINSA**
- **CALZONE**
- **TOASTY**



COLUCCI
TRADIZIONE ITALIANA

since
2020

BAKERMAN



W T B

WHAT THE BAKE

Our snack sensations!



Pure perfection inside and out!

FILLED
PIZZA-DONUTS
P. 12



Check it out!



Toast it like it's hot!
Savoury toastys with creamy, aromatic fillings.

TOASTYS

P. 20



The tastiest snacks ever!
Here you can get fancy fillings simply on the go.



SNACKSTICKS
P. 16



FILLED PIZZA-DONUTS

When it comes to our Pizza-Donuts, the question is not only what's on them, but also what's inside. We take our Pizza-Donuts to a new level with savoury fillings. It's pure perfection inside and out!



**Filled Pizza-Donut
Cheeseburger Style 100g**

Loose pizza dough filled with nacho cheese filling and topped with aromatic burger sauce. Topped with savoury minced beef, fruity chunks of tomato, crispy onions, aromatic cheese and tasty cheddar.

Art. 70017

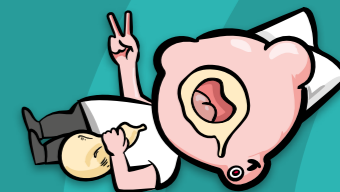
**Filled Pizza-Donut
Tomato-Basil 100g**

Loose pizza dough filled with pesto cream cheese and with real Italian tomato sauce. Topped with fruity tomatoes, aromatic basil and delicious Mozzarella.

Art. 70012



CHEESEBURGER
STYLE?
MORE OF THIS
PLEASE!





**Filled Pizza-Donut
Jalapeño-Cheddar 100g**

Loose pizza dough filled with nacho cheese filling and with real Italian tomato sauce. Topped with spicy cheddar and aromatic jalapeños.

Art. 70010



**Filled Pizza-Donut
Tarte Flambée 100g**

Loose pizza dough filled with cream cheese and topped with a traditional topping of fried onions, savoury bacon and creamy sour cream.

Art. 70016



**Filled Pizza-Donut
Diavolo 100g**

Loose pizza dough filled with savoury cream cheese and with real Italian tomato sauce. Topped with hearty salami, juicy pepper pieces and tasty cheese.

Art. 70014





TASTIEST HIGH SCORE

We rock the snack game with our handy **Snacksticks** for grab-and-go!

With awesome fillings and the perfect snack size, we achieve a real high score and provide new flavour experiences. **Next level!**

SNACKSTICK CHEESE 110G

NEW

Loose dough filled with aromatic Gouda cheese. Topped with delicious Gouda cheese.



SNACKSTICK KEBAB STYLE 110G

11213

Loose dough with a savoury chicken-kebab style filling. Topped with crunchy sesame seeds.



SNACKSTICK PULLED PORK 110G

Art. 11200

Loose dough filled with juicy pulled pork in a smoky BBQ sauce and a crunchy cornmeal and herb topping.



SNACKSTICK CURRYWURST STYLE 110G

Art. 11206

Loose dough filled with juicy sausage and aromatic. Rounded off with a fine curry topping.



**SNACKSTICK
CREAM-CHEESE
JALAPEÑO
110G**

Art. 11202

Loose dough filled with creamy cream cheese and spicy jalapeños. Topped with crunchy cornmeal.



**LEVEL UP YOUR
SALES**

**SNACKSTICK
PIZZA STYLE
110G**

Art. 11209

Loose dough filled with fruity tomatoes, red pepper pieces, crunchy corn and spicy ham. Topped with aromatic cheese and crunchy cornmeal.



**SNACKSTICK
SUCUK-YOGHURT
110G**

Art. 11207

Loose dough filled with savoury sucuk sausage, aromatic cucumber and creamy yoghurt. Topped with crunchy sesame seeds.



**SNACKSTICK
VEGGIE 110G**

Art. 11204

Loose dough filled with fruity tomatoes, red pepper pieces and crunchy corn. Topped with aromatic cheese and crunchy cornmeal.





”
**Check
it out!**



**TOASTY
CHEESE**

120g — Art. 70008

Loose dough with a savoury filling of aromatic cheddar and creamy sour cream. Rounded off with a spicy cheese topping.



THE CHECKER- BREAKFAST!

Crunchy? Cheesy? Check! Our Toastys are a real firework of flavour and will turn you into a hearty snack checker. They really have something on them and a lot of stuff in them!



**TOASTY
HAM-CHEESE**

127g — Art. 70265

Loose dough heartily filled with a creamy ricotta cream, spicy cooked ham and aromatic cheese. Topped with a spicy mix of cheese and cooked ham pieces.



**13120 — Pizza-Donut
Salami XL 140g**

Soft pizza dough with real Italian tomato sauce. Covered with crunchy yellow and red pepper pieces and aromatic turkey salami.



Real all-rounders!
Our Pizza-Donuts XL are the perfect satisfying snack for on the go and impress with their varied, fresh toppings - simply eat them on the go or top them creatively!



**70018 — Pizza-Donut
Margherita XL 130g**

Soft pizza dough with Italian tomato sauce and a delicious cheese topping.

WHAT MAKES THE PINSA SO SPECIAL?

- ♥ With genuine Italian wholemeal wheat flour „farina integrale“!
- ♥ Dough rests for 48 hours
- ♥ Very digestible
- ♥ The oven produces a coarse, rustic pore structure
- ♥ Use of extra virgin olive oil
- ♥ Tomato passata made from fresh tomatoes from Italy

1. Art. 70171

Wood-Fired Pinsa Spianata Romana 155g

Crispy fine Pinsa dough with genuine Italian flour “farina integrale”, topped with fruity tomato sauce, savory Spaniata Romana salami and aromatic cheese.



2. Art. 71022

Wood-Fired Pinsa Tomato-Mozzarella-Pesto 155g

Crispy fine Pinsa dough with genuine Italian flour “farina integrale”, topped with tasty mozzarella and aromatic pesto.



48
hours
dough rest



1.



2.



1.

1. Art. 70025

Wood-Fired Pinsa Kebab 150g

Crispy fine Pinsa dough with genuine Italian flour "farina integrale", topped with fruity tomato sauce, savory kebab-style chicken meat, red bell pepper pieces and aromatic cheese.



2.

2. Art. 70022

Wood-Fired Pinsa Tomato-Arugula 150g

Crispy fine Pinsa dough with genuine Italian flour "farina integrale", topped with fruity tomato sauce, juicy tomatoes, delicious arugula and aromatic cheese.



3.

3. Art. 70070

Wood-Fired Pinsa Margherita 140g

Crispy fine Pinsa dough with genuine Italian flour „farina integrale“, topped with fruity tomato sauce and aromatic cheese.

4. Art. 70027

Wood-Fired Pinsa Diavolo 155g

Crispy fine Pinsa dough with genuine Italian flour "farina integrale", topped with mild pepperonis, spicy pepperoni salami and Gouda cheese.

4.





UNIQUE! FROM THE ORIGINAL ITALIAN WOOD-FIRED OVEN!

WOOD-FIRED OVEN



Art. 70006
Chicken Calzone Kebab Style 2.0 140g
 Crispy kebab pocket filled with juicy kebab-style chicken, flavoured cheese, tasty red cabbage and spicy onions. Topped with a mix of creamy sour cream and aromatic cheese.



BOREK STICK FOREST FRUIT- CREAM CHEESE 100G

10345

Dough-based stick with a filling of creamy cream cheese and fruity forest fruit.



BOREK STICK MOUSSAKA STYLE 100G

10339

Dough-based stick with an aromatic moussaka style filling made from mild aubergine, juicy minced meat and spicy onions.



BOREK STICK FETA-CHEESE 100G

Art. 10327

Dough-based stick filled with whey cheese from goat's milk and real feta cheese.

BOREK VIBES

With its **fluffy layers and savoury fillings**, Borek brings together the perfect blend of tradition and modern enjoyment - a must-try for anyone who wants to enjoy flavour with a pinch of style.



BOREK STICK CHICKEN GYROS TZATZIKI 100G

10344

Dough-based stick filled with juicy chicken gyros and savoury tzatziki.



BOREK STICK SPINACH-FETA 100G

Art. 10342

Pastry stick filled with fresh spinach and real feta cheese.



Grandma Helga's favourites.

Discover now
and turn them
into classics.



Art. 10173

Premium
Sausage Roll,
sliced 155g

A looser pastry filled with
a juicy chicken sausage. The
ideal snack for hungry folks
with the quality you can
taste.

WITHOUT
mechanically separated meat!

Art. 10174

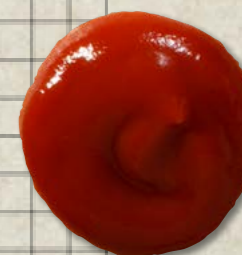


Sausage Dog 120g

Buttery flaky pastry "swirl"
filled with a succulent pork
sausage and with ketchup.



HOT DOG
*at
its best!*



Heavenly,
fluffy, crispy
enjoyment.

One bite and you're
floating on
flavour cloud ☺)



25%
butter

Butter
Croissant,
straight 80g
Art. 60068
Crispy croissant with
a buttery taste, rolled
straight. Ideal for the
breakfast buffet.



Croissant -
Pistachio
Cream 100g

Art. 60069
Flaky croissant with an aromatic
pistachio-cream filling and a fine
topping for a creamy delight with
a slight crunch.



Butter
Croissant 3.0
80g

Art. 60067
Especially light and
with 30% butter.

30%
butter



Butter
Croissant
Chocolate Cream
100g
Art. 60103
Flaky butter croissant with
a delicious chocolate filling.

Butter Croissant Vanilla 100g

Art. 60144
Flaky croissant with an aromatic vanilla-cream filling and a fine cornflakes topping for a creamy delight with a slight crunch.

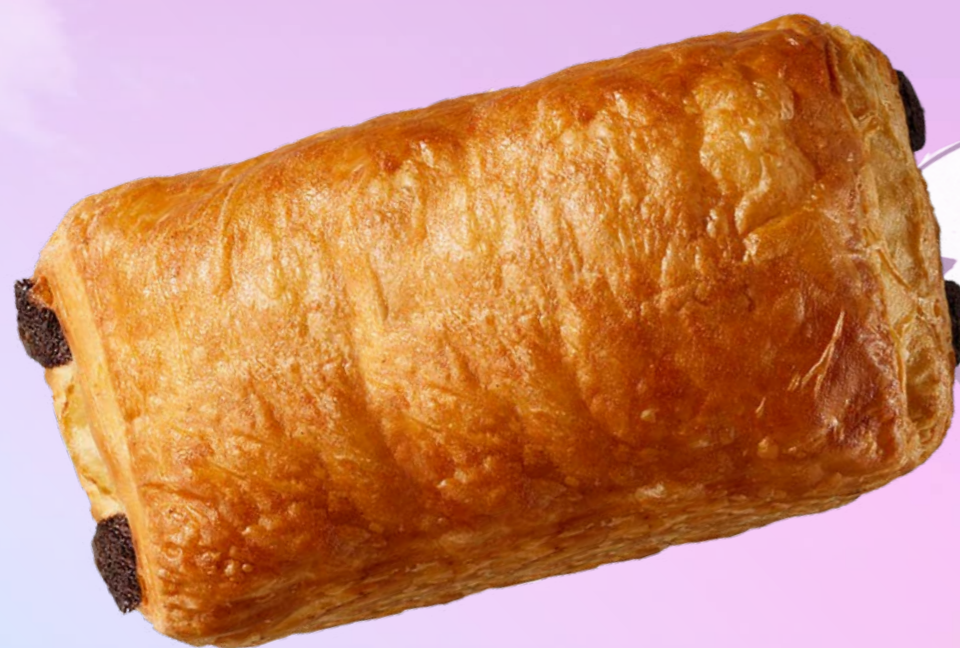


Croissant Ham-Cheese 105g

Art. 60200
Crispy croissant filled with a delicious slice of ham and aromatic cheese.

Chocolate Bun 120g

Art. 60108
Crispy puff pastry bun filled with two chocolate sticks. Extra longshelf life.



Butter Croissant Nut-Nougat-Cream 100g

Art. 60151
Flaky butter croissant with a heavenly nut nougat cream. Refined with a delicious chocolate topping.



Butter Croissant Nut-Nougat 100g

Art. 70062
Flaky butter croissant with a delicious, creamy nougat filling and a crunchy hazelnut topping.



SWEET & CRISPY - OUR CLASSICS



Apple Triangle 130g
Art. 10133

Flaky pastry with a juicy filling made of apple slices with a hint of cinnamon. Finished with a coarse sugar topping.



Pastry Pillow Cherry 120g
Art. 30785

Flaky pastry pillow filled with a juicy sweet cherry filling and a crispy coarse sugar topping.



Danish Pastry Vanilla 110g
Art. 71155

Flaky pastry filled with vanilla cream and sprinkled with toasted almond flakes.



**Pastry Stick
Vanilla 100g**
Art. 30827

Delicious, flaky pastry with rich vanilla cream and a crispy sugar topping. With real bourbon vanilla.



**Pastry Stick
Nut-Nougat 100g**
Art. 30844

Flaky pastry with a creamy nougat filling, finished with a topping of roasted hazelnut sprinkles and crispy sugar.



**Choc Pastry Stick
Chocolate-Vanilla 100g**
Art. 30866

Flaky chocolate pastry with a double filling of sweet chocolate and aromatic vanilla cream, finished with a chocolate topping.



**Red Pastry Stick
Raspberry-Vanilla 100g**
Art. 30867

Red flaky pastry with a double filling of fruity raspberries and aromatic vanilla cream, finished with a coarse sugar topping.

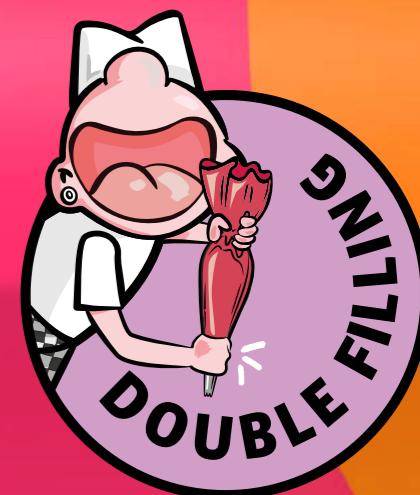


**Yellow Pastry Stick
Apricot-Vanilla 100g**
Art. 30868

Yellow flaky pastry with a double filling of fruity apricots and aromatic vanilla cream, finished with a delicious chocolate topping.



CRISPY PUFF PASTRY STICKS: sweet classics & colourful eye-catchers



WANTED
 WANTED
 WANTED
 WANTED

CRISPY

SOFT

Fluffy on the inside, crispy on the outside, simply delicious! You can always rely on these two all-rounders. Whether with a fine buttery flavour or with a crunchy salt crystal topping – pretzel snacks are worth it.

WANTED
 WANTED

FLUFFY

**Pretzel Stick,
 cut 100g**

Hearty pretzel stick, deliciously baked, with a coarse salt topping.
 Art. 70261

**Bavarian
 Pretzel 120g**

Pretzel with an artisanal charm and a yummy coarse salt topping.
 Art. 70260

KEEP ON ROLLIN'!



Nut-Nougat Bull

Loose Danish pastry refined with a delicious nut-nougat filling.

160g - Art. 30640

CINNAMON Bull

Loose yeast dough refined with a sweet cinnamon filling.

110g - Art. 40303





Our
savoury

TOPS

1. Art. 10173

**PREMIUM SAUSAGE ROLL,
SLICED 155G**

2. Art. 10174

SAUSAGE DOG 120G

3. Art. 71022

**STONE OVEN PINSA
TOMATO-MOZZARELLA-PESTO
155G**

4. Art. 70010

**FILLED PIZZA-DONUT
JALAPEÑO-CHEDDAR 100G**

5. Art. 11200

**SNACKSTICK PULLED PORK
110G**





Our sweet
TOP 5



1. Art. 30827
PASTRY STICK VANILLA
100G

2. Art. 10133
APPLE TRIANGLE 130G

3. Art. 70062
BUTTER CROISSANT
NUT-NOUGAT 100G

4. Art. 30785
PASTRY PILLOW CHERRY
120G

5. Art. 30867
RED PASTRY STICK
RASPBERRY-VANILLA
100G

1.

2.

3.

5.

4.



OUR BAKING RECOMMENDATIONS

CROISSANTS

- > Leave to **defrost** for 10 – 15 minutes,
- > **preheat** the oven to 200°C
- > then **bake** at 165 – 175°C with a little steam for approx. 18 - 20 minutes.

PUFF PASTRY

- > **Preheat** the oven to 200°C
- > then **bake** at 170 – 180°C with the exhaust flap open for approx. 22 minutes.

SNACK-STICKS

- > Leave to **defrost** for 10 – 15 minutes,
- > **preheat** the oven to 200°C
- > then **bake** at 165 – 175°C with a little steam for approx. 18 - 20 minutes.

DANISH PASTRY

- > Leave to **defrost** for 20 minutes,
- > **preheat** oven to 210°C
- > then **bake** at 170°C with the exhaust flap closed and a little steam for approx. 12 minutes
- > then **bake** at approx. 165°C for approx. 6 minutes with the exhaust flap open.

DANISH PASTRY WITH SAUSAGE INSIDE

- > Leave to **defrost** for 20 minutes
- > **preheat** oven to 210°C
- > then **bake** at 170°C with the exhaust flap closed and a little steam for approx. 12 minutes
- > then **bake** at approx. 175°C for approx. 10 minutes with the exhaust flap open.



Baking time and temperature depend on the desired degree of browning and oven type!

BOILED PASTRY

- > Remove from the packaging
- > **Defrost** for approx. 45 – 60 minutes

TOASTYS

- > **Preheat** the oven to 190°C
- > then **bake** the frozen toastys at 190°C with team for approx. 12 minutes.

BOREK

- > **Preheat** the oven to 200°C
- > then **bake** the frozen borek at 170 – 180°C for approx. 22 - 24 minutes.

PRETZEL

- > Leave to **defrost** for 15 – 20 minutes
- > **preheat** oven to 190°C
- > sprinkle with pretzel salt if desired
- > then **bake** at 170°C without steam and with the exhaust flap open for approx. 14 – 16 minutes.

PIZZA

- > **Preheat** the oven to 180°C
- > then **bake** for approx. 10 minutes.

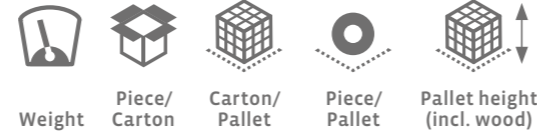
PINSA

- > **Preheat** the oven to 180°C
- > then **bake** for approx. 7 minutes.

FILLED PIZZA-DONUTS

- > **Preheat** the oven to 180°C
- > then **bake** for approx. 10 minutes.

PRODUCT OVERVIEW



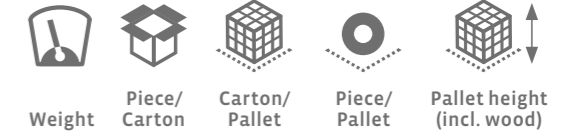
Art.-No. Name

SAVOURY SNACKS

Art.-No.	Name	Weight	Piece/ Carton	Carton/ Pallet	Piece/ Pallet	Pallet height (incl. wood)
11200	Snackstick Pulled Pork	110g	50	120	6.000	1,80m
11202	Snackstick Cream Cheese-Jalapeño	110g	50	120	6.000	1,80m
11204	Snackstick Veggie	110g	50	120	6.000	1,80m
11206	Snackstick Currywurst Style	110g	50	120	6.000	1,80m
11207	Snackstick Sucuk-Yoghurt	110g	50	120	6.000	1,80m
NEW	Snackstick Cheese	110g	50	120	6.000	1,80m
11209	Snackstick Pizza Style	110g	50	120	6.000	1,80m
11213	Snackstick Kebab Style	110g	50	120	6.000	1,80m
70265	Toasty Ham-Cheese	127g	60	44	2.640	1,80m
70008	Toasty Cheese	120g	60	44	2.640	1,80m
10174	Sausage Dog	120g	48	64	3.072	1,73m
10173	Premium Sausage Roll	155g	40	120	4.800	1,80m

PIZZA, PINSAS AND PIZZASNACKS

70017	Filled Pizza-Donut Cheeseburger Style	100g	40	72	2.880	1,80m
70016	Filled Pizza-Donut Tarte Flambée	100g	40	72	2.880	1,80m
70010	Filled Pizza-Donut Jalapeño-Cheddar	100g	40	72	2.880	1,80m
70014	Filled Pizza-Donut Diavolo	100g	40	72	2.880	1,80m
70012	Filled Pizza-Donut Tomato-Basil	100g	40	72	2.880	1,80m
70018	Pizza-Donut Margherita XL	130g	25	72	1.800	1,80m
13120	Pizza-Donut Salami XL	140g	25	72	1.800	1,82m
71022	Wood-Fired Pinsa Tomato-Mozzarella-Pesto	155g	40	52	2.080	1,80m
70171	Wood-Fired Pinsa Spianata Romana	155g	30	52	1.560	1,76m
70022	Wood-Fired Pinsa Tomato-Arugula	150g	30	52	1.560	1,76m
70025	Wood-Fired Pinsa Kebab	150g	30	52	1.560	1,76m
70027	Wood-Fired Pinsa Diavolo	155g	30	52	1.560	1,80m
70070	Wood-Fired Pinsa Margherita	140g	40	52	1.560	1,80m
70006	Chicken Calzone Kebab Style 2.0	140g	64	44	2.816	1,72m



Art.-No. Name

BOREK

10327	Borek Stick Feta-Cheese	100g	80	72	5.760	1,83m
10342	Borek Stick Spinach-Feta	100g	80	72	5.760	1,83m
10344	Borek Stick Chicken Gyros Tzatziki	100g	80	72	5.760	1,83m
10339	Borek Stick Moussaka Style	100g	80	72	5.760	1,83m
10345	Borek Stick Forest Fruit-Cream Cheese	100g	80	72	5.760	1,83m

PRETZEL

70261	Pretzel Stick, cut	100g	100	40	4.800	1,79m
70260	Bavarian Pretzel	120g	72	40	2.880	1,83m

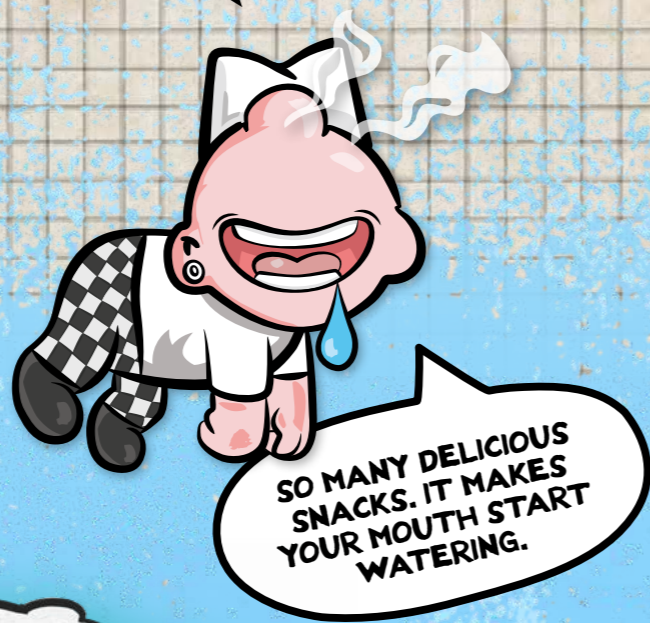
CROISSANT

60067	Butter Croissant 3.0	80g	60	56	3.360	1,84m
60068	Butter Croissant	80g	60	56	3.360	1,84m
60069	Croissant Pistachio Cream	100g	60	48	2.880	1,78m
60103	Butter Croissant Chocolate Cream	100g	60	56	3.360	1,84m
70026	Butter Croissant Nut-Nougat	100g	60	48	2.880	1,78m
60108	Chocolate Bun	120g	80	40	3.200	1,81m
60144	Butter Croissant Vanilla	100g	60	48	2.880	1,78m
60151	Butter Croissant Nut-Nougat-Cream	100g	60	48	2.880	1,78m
60200	Croissant Ham-Cheese	105g	60	48	2.880	1,78m

SWEET PASTRY

30867	Red Pastry Stick Raspberry-Vanilla	100g	60	120	7.200	1,80m
30868	Yellow Pastry Stick Apricot-Vanilla	100g	60	120	7.200	1,80m
30866	Choc Pastry Stick Chocolate-Vanilla	100g	60	120	7.200	1,80m
30827	Pastry Stick Vanilla	100g	60	120	7.200	1,80m
30844	Pastry Stick Nut-Nougat	100g	60	120	7.200	1,80m
10133	Apple Triangle	130g	64	64	4.096	1,73m
71155	Danish Pastry Vanilla	110g	60	48	2.880	1,60m
30785	Pastry Pillow Cherry	120g	36	120	4.320	1,80m
30640	Nut-Nougat Roll	160g	50	56	2.800	2,00m
40303	Cinnamon Roll	110g	46	81	3.726	1,76m

WTB
WHAT THE BAKE



Do you have
any questions
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phone **+49 2562. 908105 - 0**
e-mail **info@bakerman.de**